



# GLOBAL BUSINESS SERVICES PROFESSIONAL QUALIFICATION AND ICAEW CFAB



Tuition provider

In partnership with





# Global Business Services Professional (GBSP) Qualification And ICAEW CFAB

## Specially Designed To Build World-Class Talents For The Global Business Services Industry

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We understand that one of your biggest challenges within this industry is to attract, develop and retain talents.

Talents who have a solid foundation on the relevant technical skills.

Talents who have specialised Business Services skills.

Talents who do not only execute, but also understand the end-to-end processes.

Talents who can make the successful change from managing themselves to managing and leading others.

With the attractiveness of Malaysia as the 3rd most preferred location for Global Business Services Centres (Source: AT Kearney Global Services Location Index) and the highly competitive talent landscape, companies will have to be innovative in attracting and building their talent pipeline.

In collaboration with ICAEW, KAPLAN and AGOS, we are offering to you the ICAEW Certificate in Finance, Accounting and Business (ICAEW CFAB) and GBSP qualifications to address all your needs.

The ICAEW CFAB is an internationally recognised certificate that teaches talents the essential knowledge in business, finance and accounting to help them get ahead in the job market.

GBSP is a qualification specifically tailored towards GBS professionals and focuses on embedding practitioner knowledge and leadership skills required by the industry. It is a qualification designed by practitioner for practitioners and will leverage on the strength of ICAEW CFAB qualification in providing a combined and robust qualification for your GBS talents.

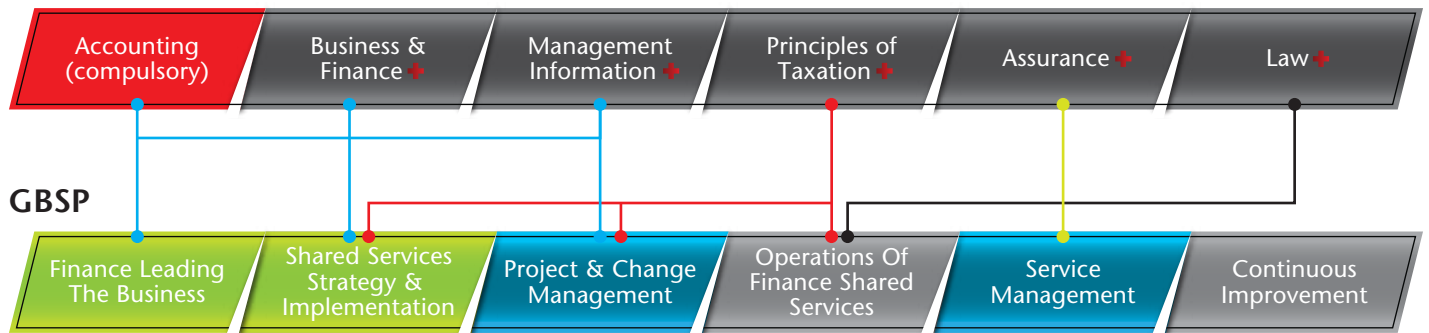
Do join us in shaping and realising this exciting opportunity for your talents.

# THE PROGRAMME

ICAEW CFAB & GBSP qualification: ICAEW CFAB provides the technical accounting and finance skills and GBSP provides the applied learning platform within the GBS industry.

Consists of 6 modules for ICAEW CFAB (depending on exemptions obtained) and 6 modules for GBSP.

## ICAEW CFAB



### DELIVERY METHOD

- Face to Face: 6 GBS Professional Modules over a period of 3 months
- Mentoring & Coaching Sessions
- Online Learning: ICAEW CFAB Modules over a period of 3-12 months by Kaplan (depending on number of exemptions)

### LEARNING OUTCOMES

- Strong foundation in accounting & finance
- End-to-end process understanding of best practice shared services operations and its interdependencies
- Ability to apply practical tools essential in Shared Services operations (e.g. Project Management & Change Management)
- How to effectively manage themselves and lead others within Shared Services environment

### FOR WHO

- Graduates or non-graduates who are new entrants to the Global Business Services Industry
- Global Business Services professional with 1-5 years of experience looking to upskill in accountancy knowledge and leading edge shared services practices

### VALUE PROPOSITION TO COMPANIES

- Integrated Accountancy & GBS Qualification
- Top tier talent attraction & retention
- Address need for upskilling within GBS in order to move up the Shared Services value curve
- Pave the way in building local leadership pipeline towards top management positions within GBS
- Designed by Global Business Services practitioners and will be delivered by practitioners
- Opportunity to tailor to specific company needs (in terms of the GBS Qualification)

# GBSP TUITION PROVIDER AND TRAINER

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## Joon Teoh

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Joon is a Shared Services and Finance professional, and the Founder/CEO of AGOS ASIA. Prior to this, she was the Global Head of Service Management in BAT Finance Shared Services, where she led the development of a Global Service Management Framework with BAT Finance Shared Services globally — the key enabler in the BAT Finance Transformation journey towards World Class Finance.

Her comprehensive finance experience includes being the Finance Controller for a plc, Global Head of Finance for IT shared services, Projects Accountant, Internal Auditor, Regional Finance Manager, as well as an external auditor with Ernst & Young. Apart from being a sought-after speaker, she is also a member of the SSON Asia Advisory Council, Outsourcing Malaysia Panel of Industry Expert on Finance Shared Services, and is a visiting lecturer to Beijing National Accounting Institute. She is also currently an industry expert and external assessor for UNITAR International University.

Joon holds a BSc Econs in Accounting & Finance from London School of Economics and is a Fellow Chartered Accountant of ICAEW and Chartered Accountant of MIA.

# ICAEW CFAB TUITION PROVIDER AND TRAINER

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Kaplan Financial, part of Kaplan Inc, is a leading global provider of diverse education and training. Programmes include professional accountancy and financial training, vocational qualifications, financial markets qualifications as well as behavioural and leadership training programmes.

Kaplan combines many years of educational and learning excellence with leading online learning technologies, award-winning study materials and support from the industry's most experienced tutors and assessors who are dedicated to ensuring educational success.

Kaplan Financial has been training accountants for over 50 years and train around 80% of all chartered accountants in the world, achieving outstanding pass rates.

Our Live Online virtual classroom was developed in 2009 and has gone from strength to strength, becoming our most popular study centre. Via Live Online, we have trained over 5,000 students in over 73 countries.

"Live Online is a great way for our graduates and finance team members across EMEA to study for their professional qualification – no matter where they are based or moving to within our region. Kaplan is providing a great customer service to us as an employer as well as to the students. They are an extremely helpful and reliable business partner for us"

– Ricarda Both, Senior Manager, Operations Finance EMEA Compliance & Projects HILTON

## About Malaysia Digital Economy Corporation (MDEC)

The Malaysia Digital Economy Corporation (MDEC) was incorporated in 1996 to strategically advise the Malaysian Government on legislation, policies and standards for ICT and multimedia operations, as well as to oversee the development of the Malaysian Multimedia Super Corridor (now MSC Malaysia), the platform to nurture the growth of Malaysian Small and Medium Enterprises (SMEs) in the IT industry whilst attracting participation from global ICT companies to invest in and develop cutting edge, digital and creative solutions in Malaysia.

In 2011, MDEC's mandate was broadened by the Prime Minister to include driving Malaysia's transition towards a developed digital economy by 2020 through Digital Malaysia. In 2012, Digital Malaysia was officially unveiled as the nation's transformational programme to achieve this aim. Digital Malaysia is a vision of a digital nation that is fully developed with a sustainable digital economy built upon a vibrant domestic ICT industry, transformative use of digital solutions by government, businesses and citizens, as well as a robust enabling ecosystem.

Today, both MSC Malaysia and Digital Malaysia run concurrently to spur Malaysia's ICT industry development and digital transformation, under the purview of MDEC.

For more information, please visit:

[www.mdec.my](http://www.mdec.my), [www.mscomalaysia.my](http://www.mscomalaysia.my) and [www.digitalmalaysia.my](http://www.digitalmalaysia.my)

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AGOS ASIA is an ASEAN based organisation, with an ASIAN reach. AGOS has deep expertise in the Global Business Services & Finance Shared Services setup, implementation and operational management. With a strong foundation and more than 15 years of practioner experience in strategic, transformation and process finance within Fortune 500 companies, AGOS aims to lead businesses in moving up the value curve in their GBS journey and in elevating the ASIAN talent. Through the work that it does, AGOS strives to positively impact the communities with sustainability in mind.

For more information, please visit: [www.agosasia.com](http://www.agosasia.com)

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ICAEW is the world leading professional membership organisation that promotes, develops and supports over 145,000 members in more than 160 countries. We provide qualifications and professional development, share our knowledge, insights and technical expertise, and protect the quality and integrity of the accountancy and finance profession.

As leaders in accountancy, finance and business our members have the knowledge, skills and commitment to maintain the highest professional standards and integrity. Together, we contribute to the success of individuals, organisations, communities and economies around the world.

Because of us, people can do business with confidence.

For more information, please visit [www.icaew.com](http://www.icaew.com)

For information about the GBSP qualification and ICAEW CFAB, please contact AGOS at [contact@agosasia.com](mailto:contact@agosasia.com) or contact ICAEW at [malaysia@icaew.com](mailto:malaysia@icaew.com) or call +603 2171 6023.